

PolyPhotonix Start-up Accelerates Growth with CPI



- Technical and managerial expertise
- Prototyping, testing and development capabilities

PolyPhotonix develops low-energy organic lighting applications for the architectural, automotive, medical and creative sectors.

CPI offered PolyPhotonix a unique opportunity: its equipment combined with knowledge and expertise to help this start-up business take its innovative product ideas into profitable production; provide the tools the company needs to assess the viability of its new product concepts, including prototyping, testing and manufacturing scale-up; and helped transform those concepts into marketable reality. CPI also provides managerial guidance from Chief Financial Officer Neville Hamlin and former Sensient Technologies President Ralph Pickles. This unique package of support has freed time for PolyPhotonix CEO Richard Kirk to focus on new product development and identifying market opportunities.

Using CPI facilities means that PolyPhotonix did not need to invest in specialised equipment, which would prove prohibitively expensive to a start-up. CPI's printable electronics expertise is enabling the new

company to get its products more quickly into valuable new markets within the \$100bn general lighting market.

PolyPhotonix now employs 14 staff and are constantly growing, expecting to double the number of employees in the next 12 months. They have worked with major businesses within their target industries and have become one of the first UK companies to utilise and take to market printable electronics based products.

“Remaining lean and responsive – with short chains of communication between us and CPI – has given us the freedom and flexibility to react to new opportunities. We are able to book time and space in the clean room and to use the equipment we need when we need it. Although we operate as a private company, CPI's extensive resources and support have enabled us to grow at a realistic pace.

Quite honestly, without CPI we wouldn't be here – that's the bottom line.”

– Richard Kirk
CEO, PolyPhotonix

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